

ANGELICA MERCADO

ANIMATOR • CHARACTER DESIGNER

CONTACT

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angelicamercadoart.com

SKILLS

• Adobe Creative Cloud

- Photoshop
- Animate
- Premiere Pro
- After Effects
- Audition

• Toon Boom Animation

- Harmony
- Storyboard Pro

• TVPaint

- Clip Studio Paint
- Davinci Resolve

EDUCATION

Bachelor of 2D Animation

School of Visual Arts

2013 - 2017

LANGUAGES

- English
- Spanish

Work Experience

Independent

2018 - Present

Freelance Artist

- Designed a series of original characters for an independent animated series still under development.
- Successfully translated client ideas and feedback into visually appealing character concepts.
- Maintained open communication channels to ensure clients' satisfaction throughout the design process.
- Demonstrated versatility by creating characters for diverse projects, from fantasy to sci-fi, and adapting to various art styles.
- Utilized problem solving skills by actively seeking and incorporating client feedback into character designs, resulting in improved client satisfaction and project success.
- Effectively juggled multiple freelance commissions, delivering all projects on time and within budget.

Breakthrough U.S

2018 - 2020

Freelance Graphic Designer

- Created visually engaging assets for animated content utilizing After Effects.
- Executed dynamic animations of assets for various content, enhancing visual storytelling.
- Conducted sound editing for promotional and training videos, ensuring high-quality audio presentation.

DCAS

2014 - 2017

Media Production Intern

- Led collaborative efforts with the production unit, contributing to the creation of educational, training, and promotional videos totaling over 1800 hours.
- Effectively delegated tasks and supervised multiple team members to ensure project success.
- Designed and animated assets using After Effects, enhancing the visual appeal and engagement of animated content.
- Proficiently handled the editing process for promotional and training videos inside the company, achieving polished final products.
- Skillfully managed live show and event recordings, capturing memorable moments and ensuring high-quality content delivery.